

# A New Design Principle for Open-ended Evolution (OEE)

Takashi Ikegami

# A Social Network Service: RoomClip

<http://roomclip.jp/>



芝生をカット/植物/玄関/入り口のインテリア実例 - KOKUBOの部屋 -  
2014-05-25 18:13:56

 KOKUBO

mow the lawn  
plant  
entrance

171 いいね

写真についているタグ一覧

芝生をカット 植物 玄関/入り口

SELECTED!!  
DailyRoomClip vol. 28

このユーザの人気部屋写真



2014-05-25





2015-07-16 17:04:06

この写真をシェア

2015-07-16

15年7月20日月曜日



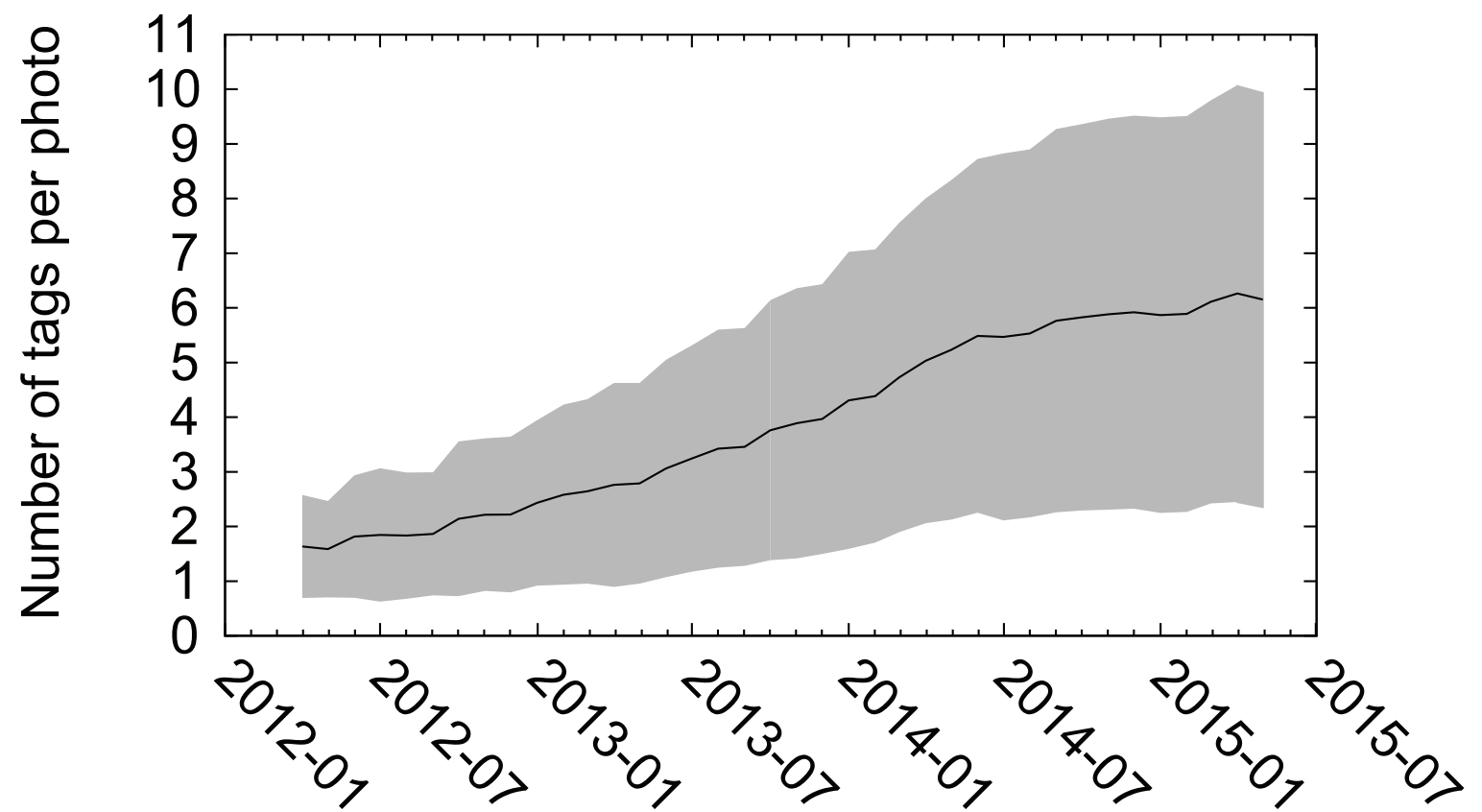
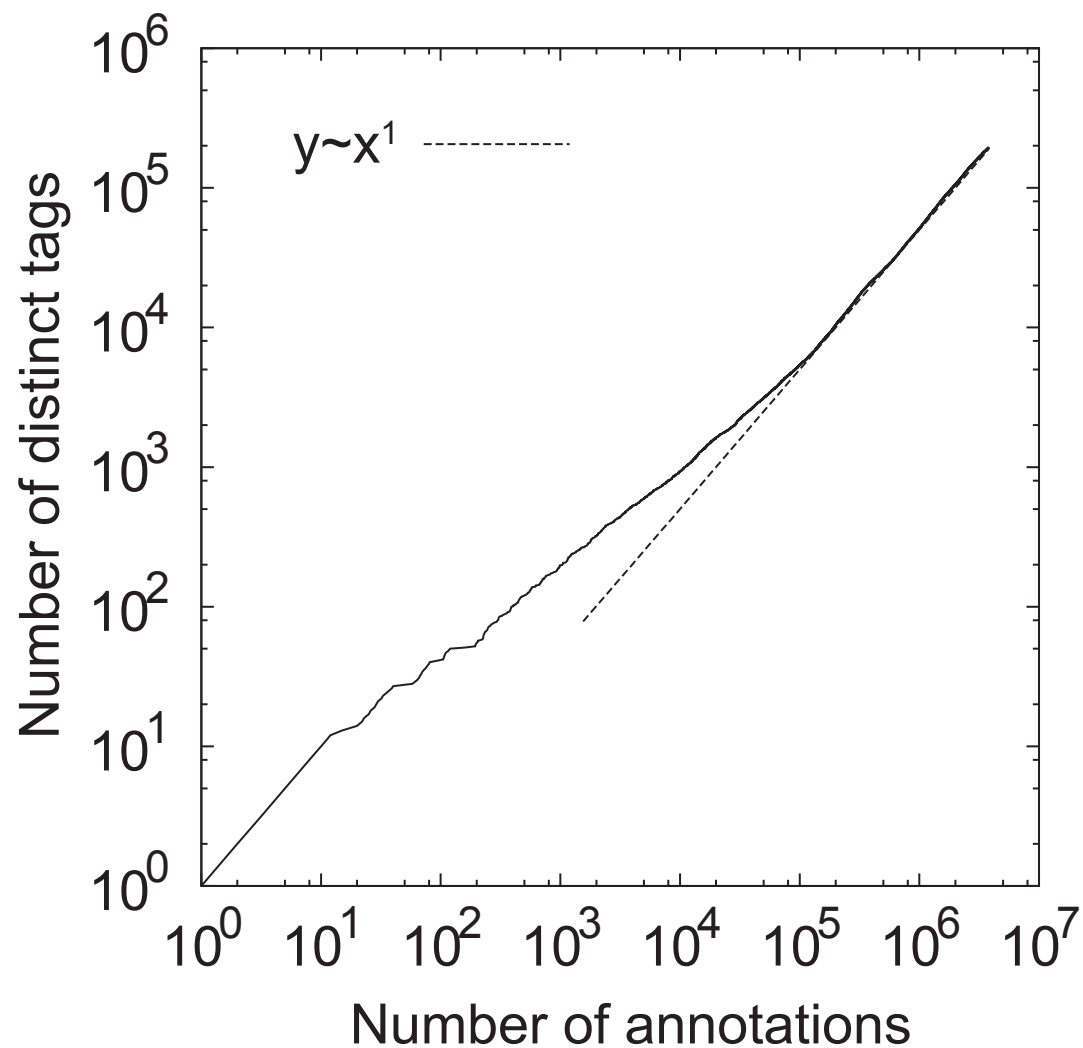
allow me to like all at once

entrance

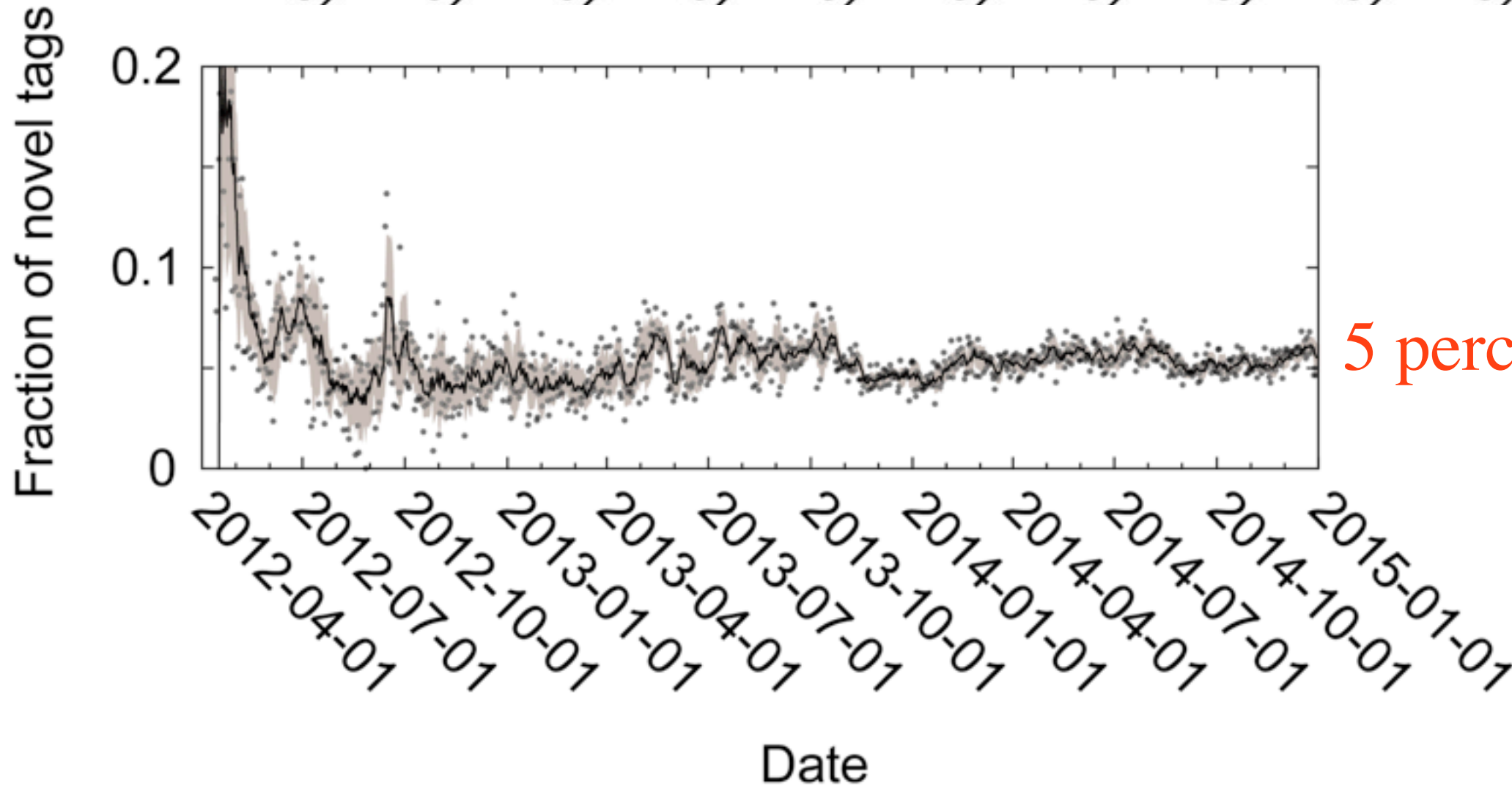
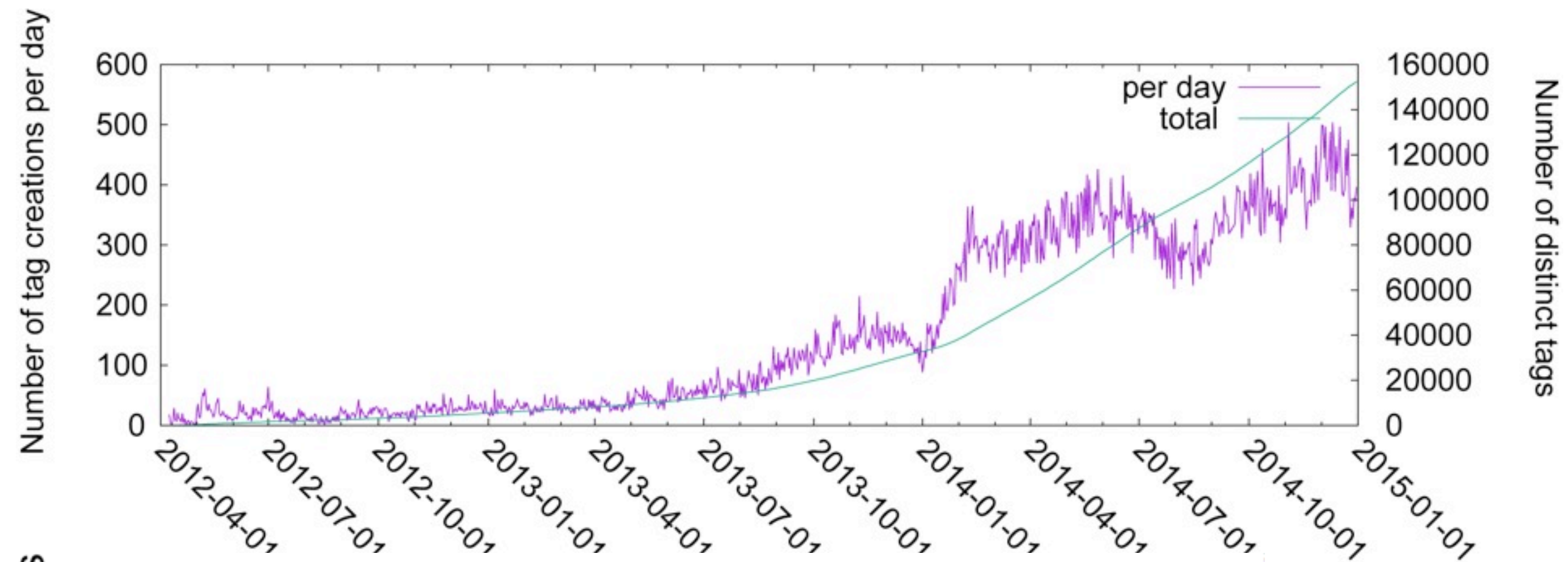
cheer up Fukushima

Let's review storage space

Since the launch of the service, the number of users has shown sustainable growth, and the total number of users is around 410,000, as of April 2015



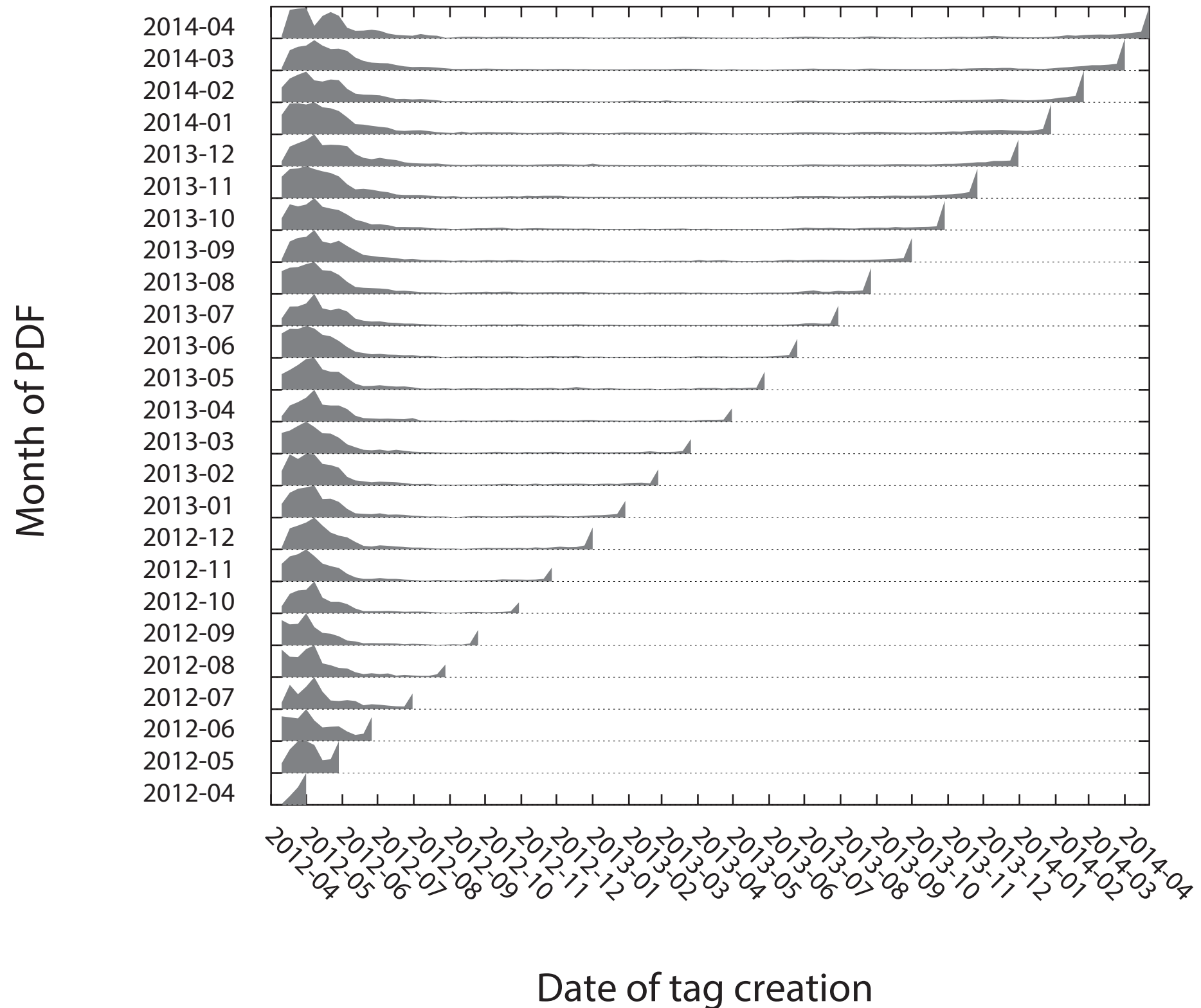
distribution of the distinct number of tags (vocabularies) over the number of annotations (Left) and the average number of tags used per photo over time (Right).



5 percent of new tags



# Combinatorial evolution by the old and latest tags.

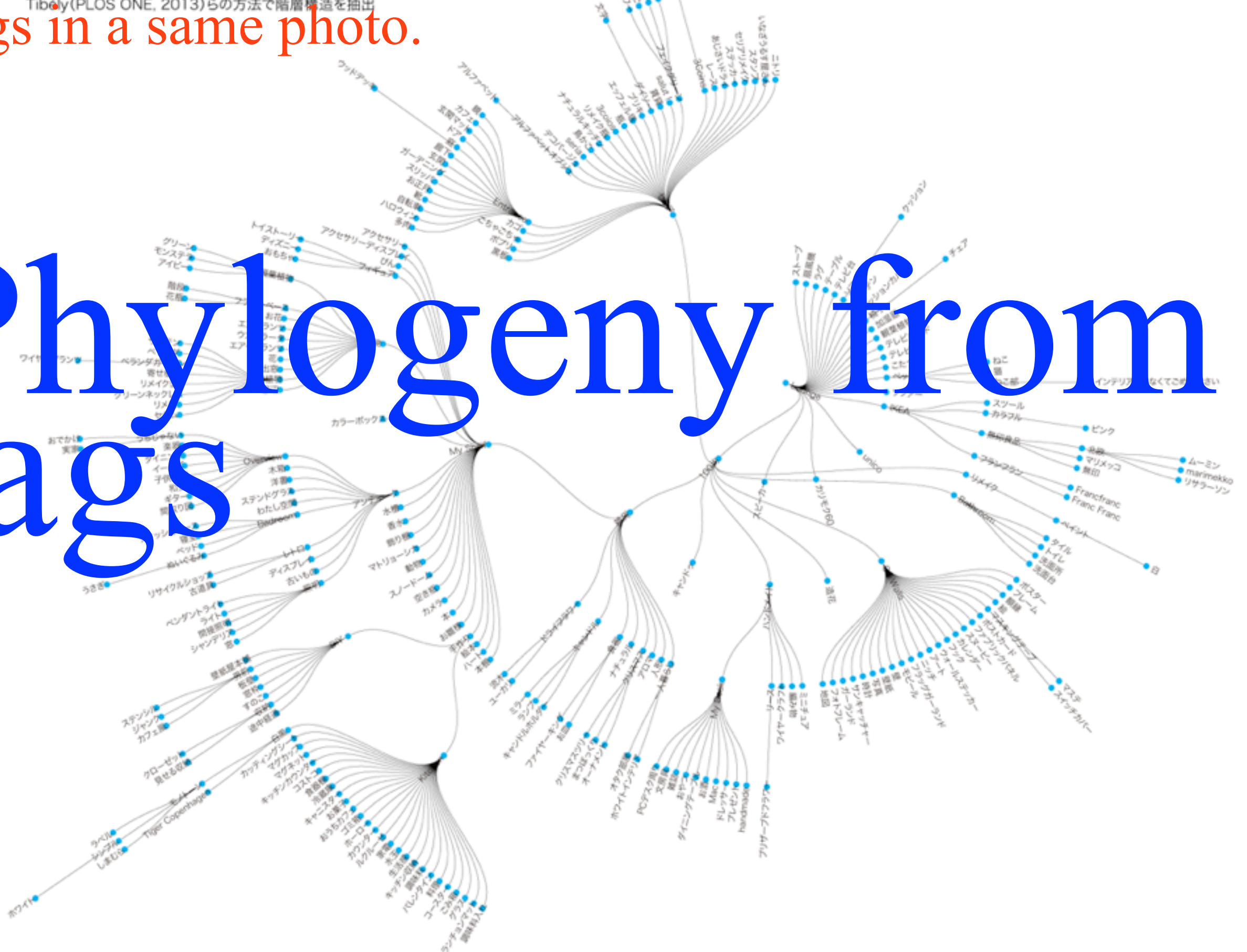


Histogram of used tags mapped to the time when they were created.

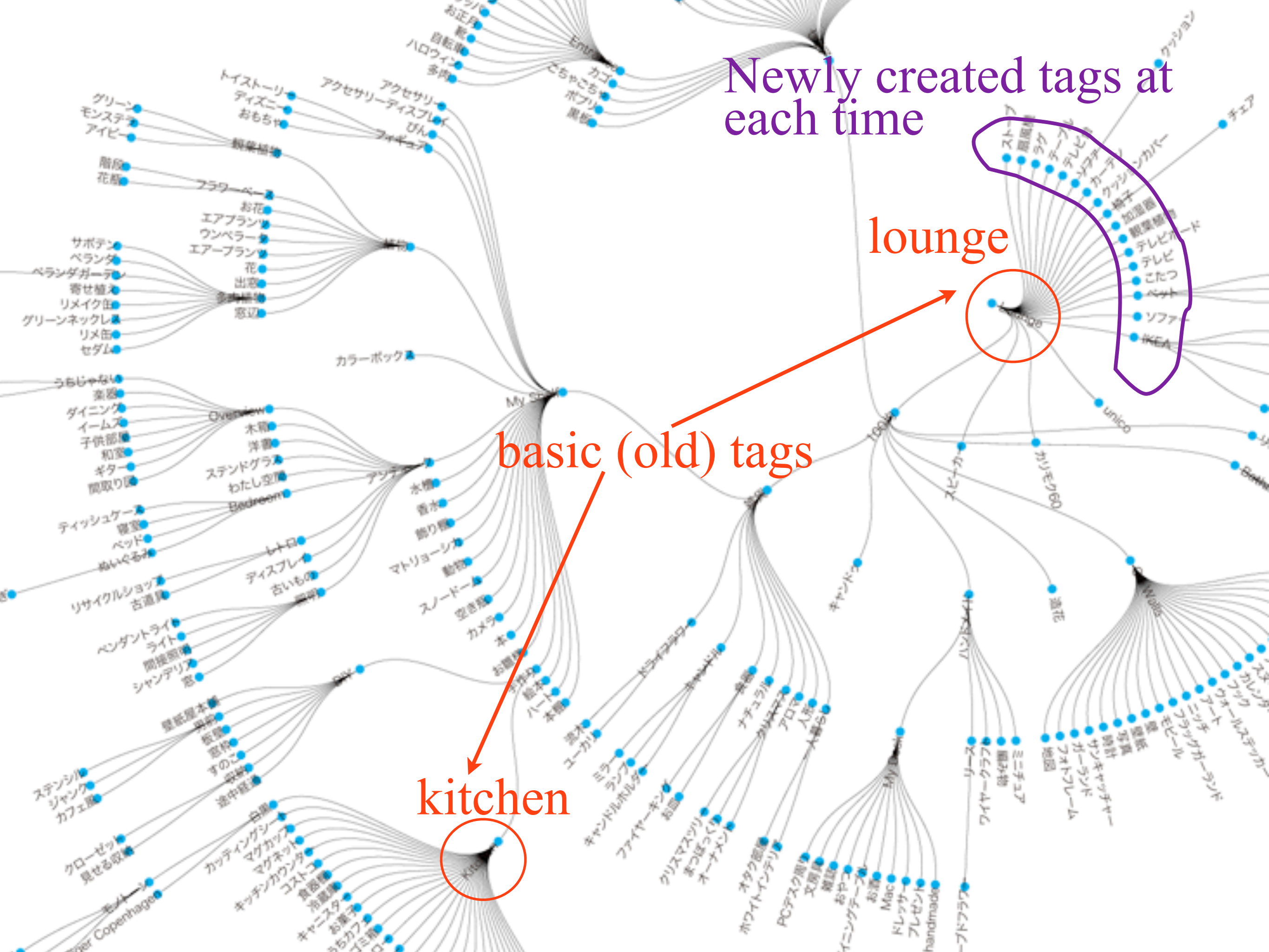


A tree generated by the co-occurrence of frequent tags in a same photo.  
100人以上のユーザーに使われたタグについて、  
Tibely (PLOS ONE, 2013) からの方法で階層構造を抽出

# Phylogeny from tags







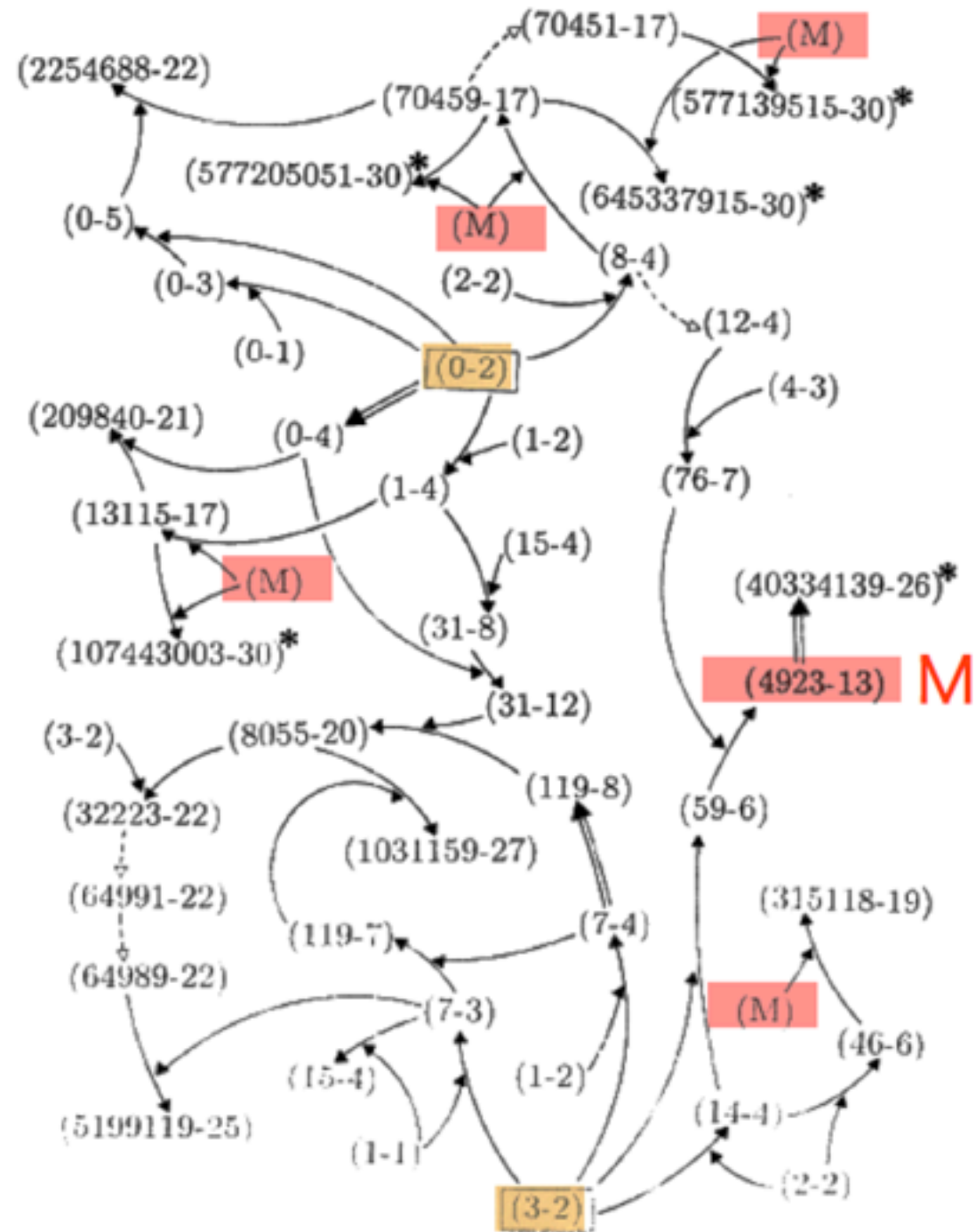
Newly created tags at each time

lounge

basic (old) tags

kitchen

# cf. Genetic Fusion



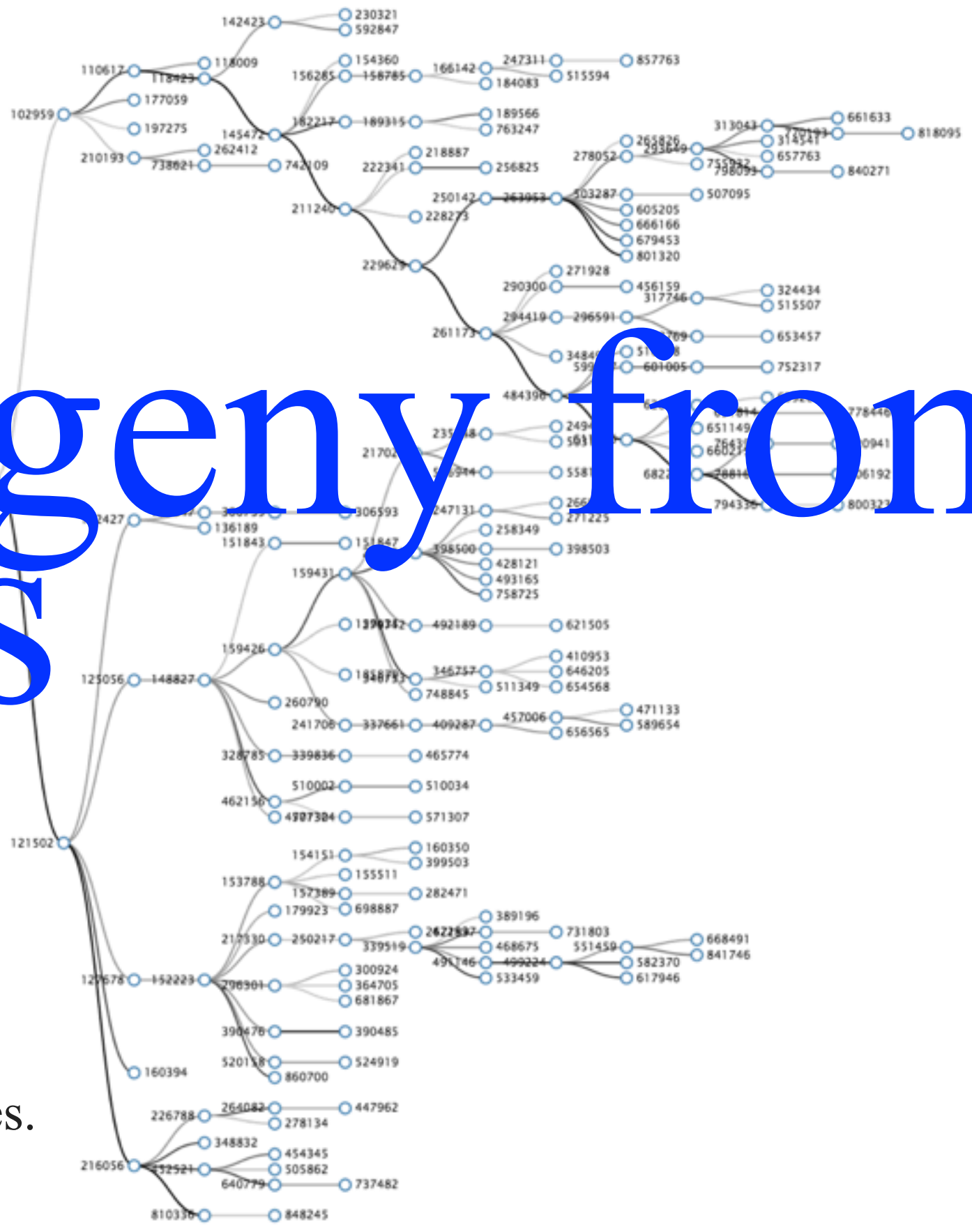
Takashi Ikegami and Kunihiro Kaneko: **Genetic Fusion** *Phys. Rev. Lett.* 65:3352-3355, 1990.





Jaccard coefficient ( $|A \cap B| / |A \cup B|$ ) is computed from the annotated tags to define parent-child relationships between two photos:

# Phylogeny from photos



A tree with more than 100 nodes.  
A Jaccard coef. threshold = 0.5

broad lines indicate that the inheritance is strong.

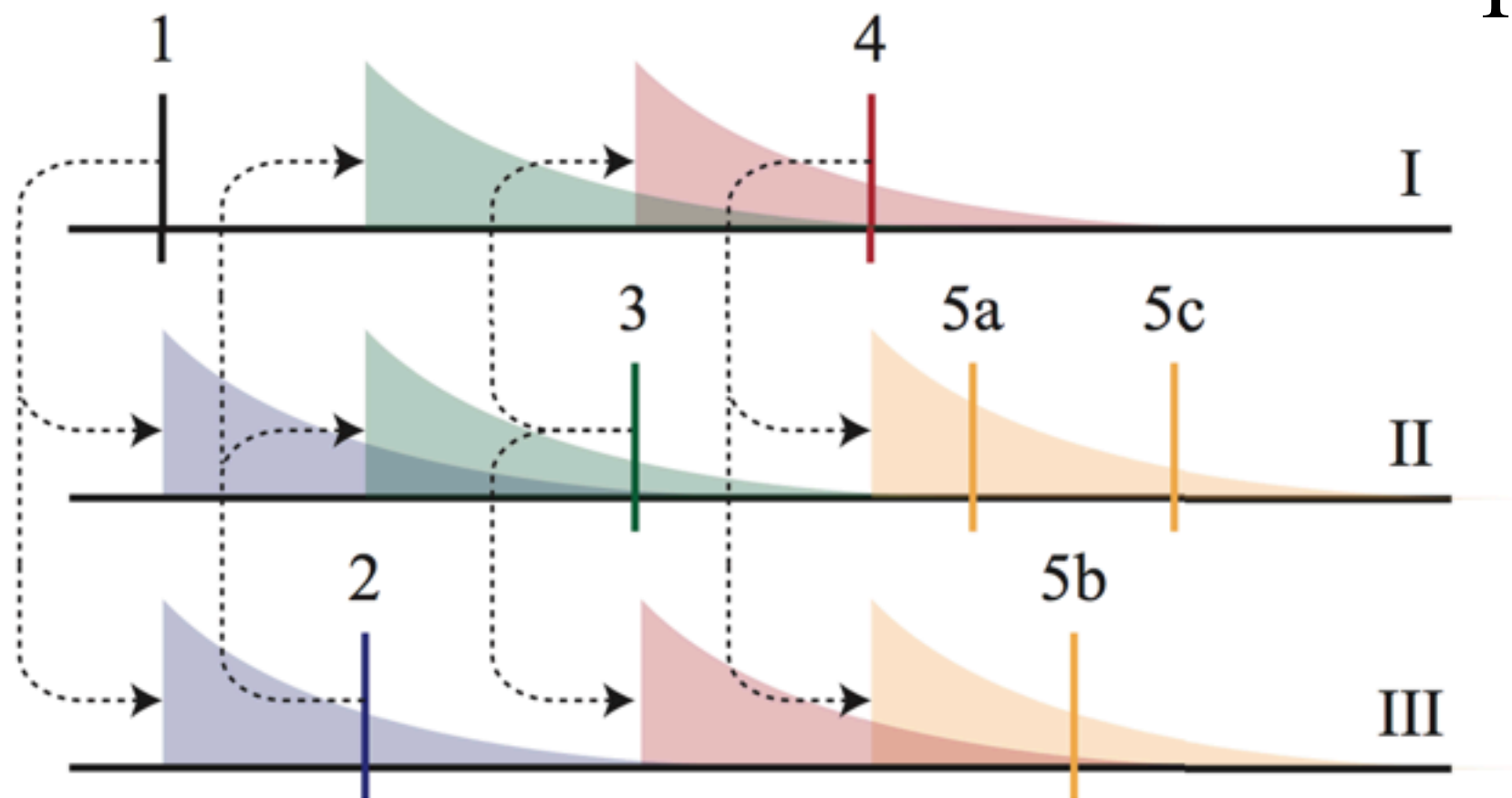


# Measuring *vitality* of the web service

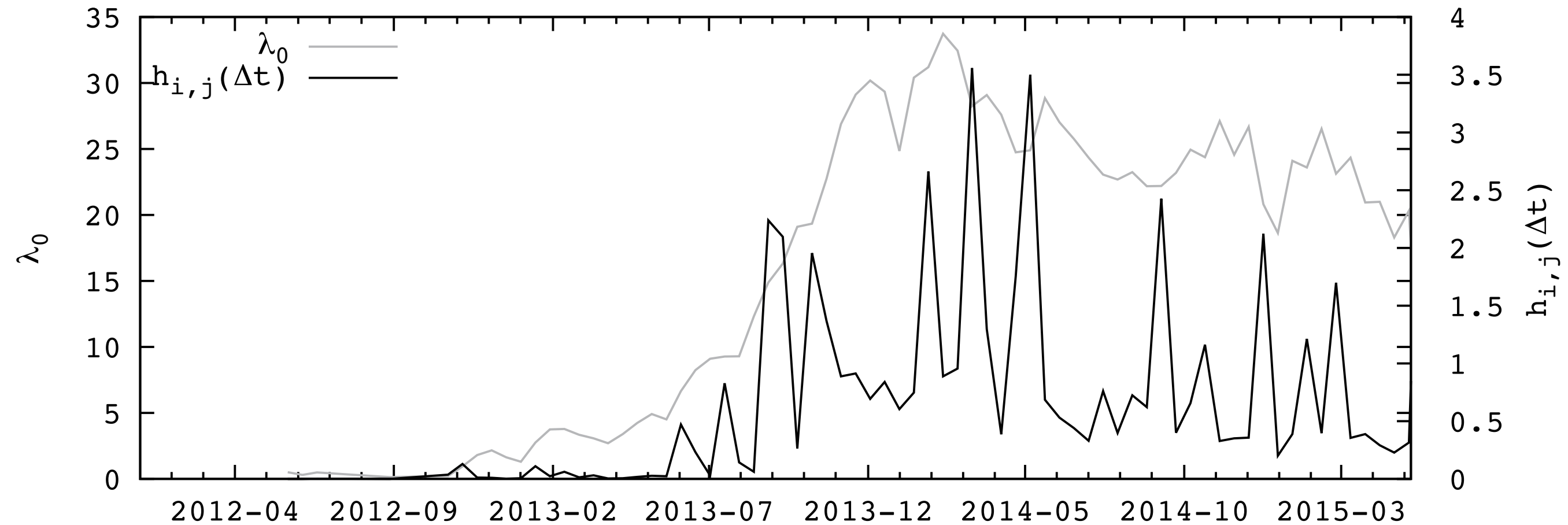
We fitted the users' time series of 'like' events by the Hawkes process by maximizing the likelihood and analysed the users those who posted more than 300 photos.

$$\lambda^k(t) = \lambda_0^k(t) + \sum_{k'} \int_0^\infty h^{k,k'}(t-\tau) \lambda^{k'}(t-\tau) d\tau$$

Hawkes process (1971)

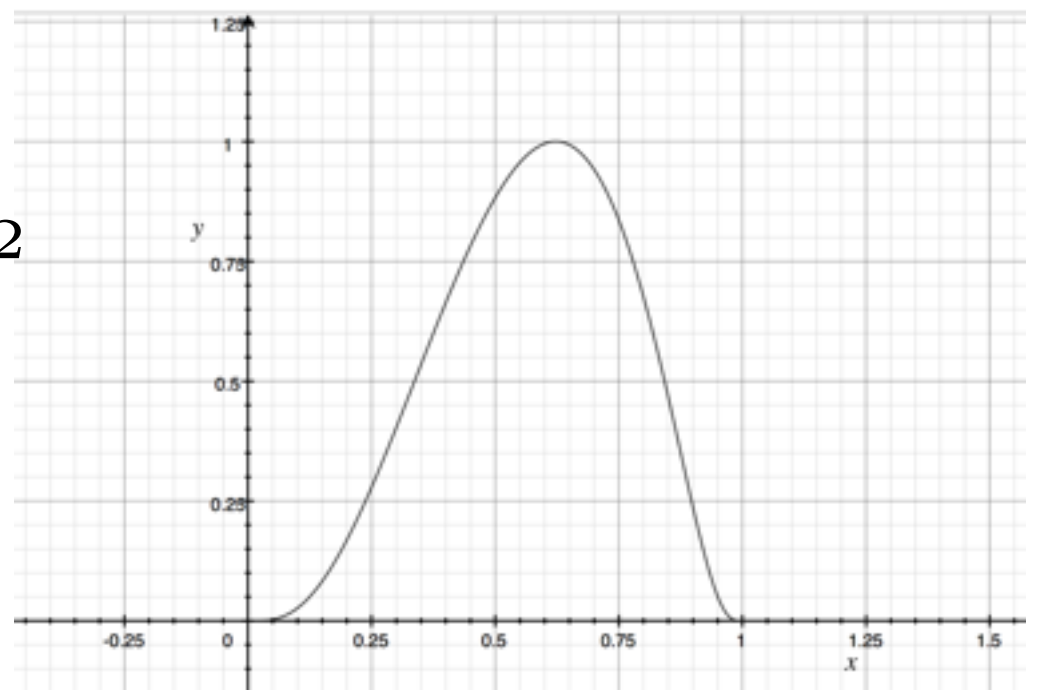






$$\lambda^k(t) = \lambda_0^k(t) + \sum_{k'} \int_0^\infty h^{k,k'}(t-\tau) \lambda^{k'}(t-\tau) d\tau$$

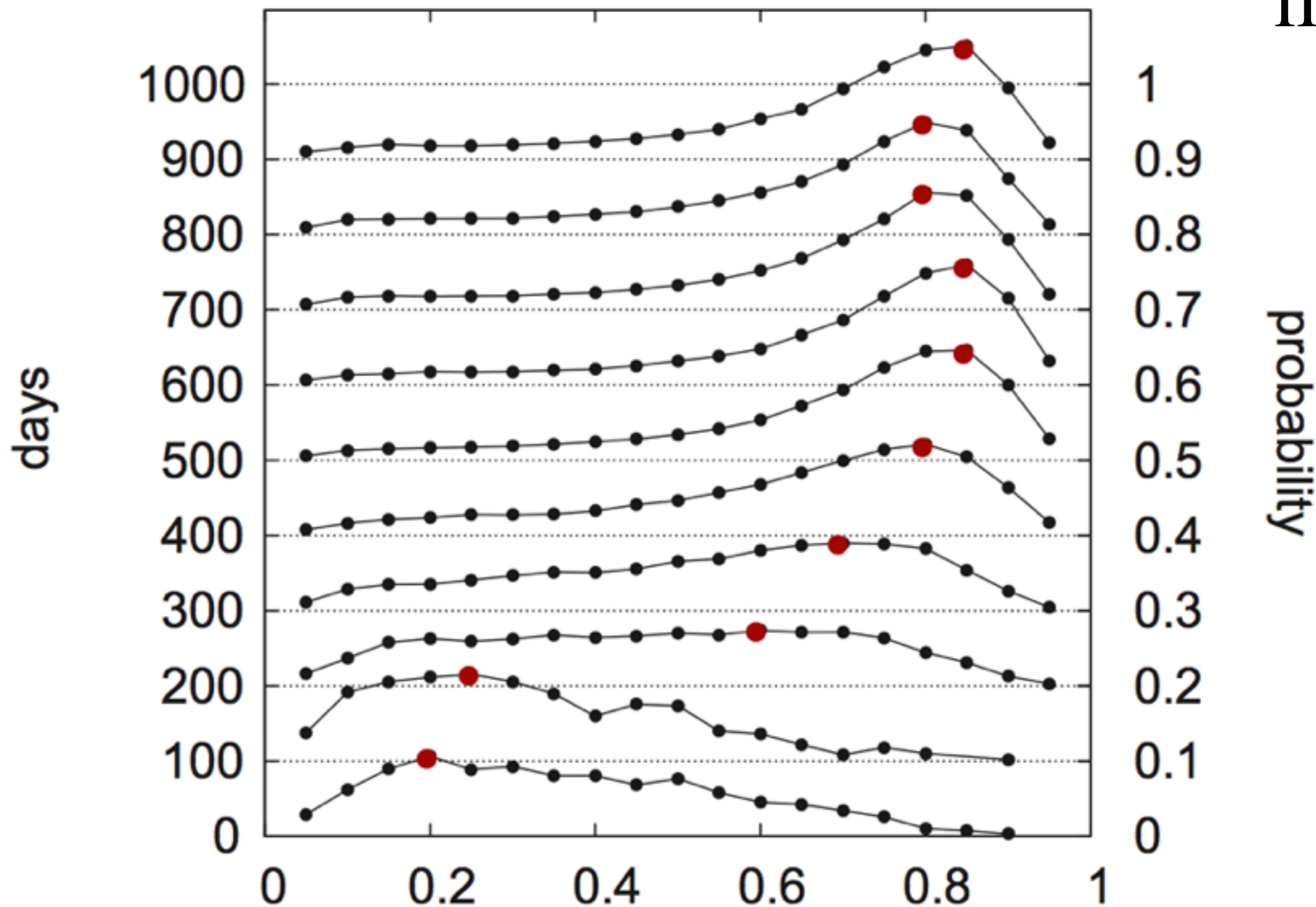
$$y = \exp(-0.5(\ln(\frac{x}{(1-x)}) - 0.5)^2)$$



$$h(t - \tau) = a e^{-\tau(\ln(t/(1-t)) - b)^2}$$

# Temporal Development of endogeneity (n)

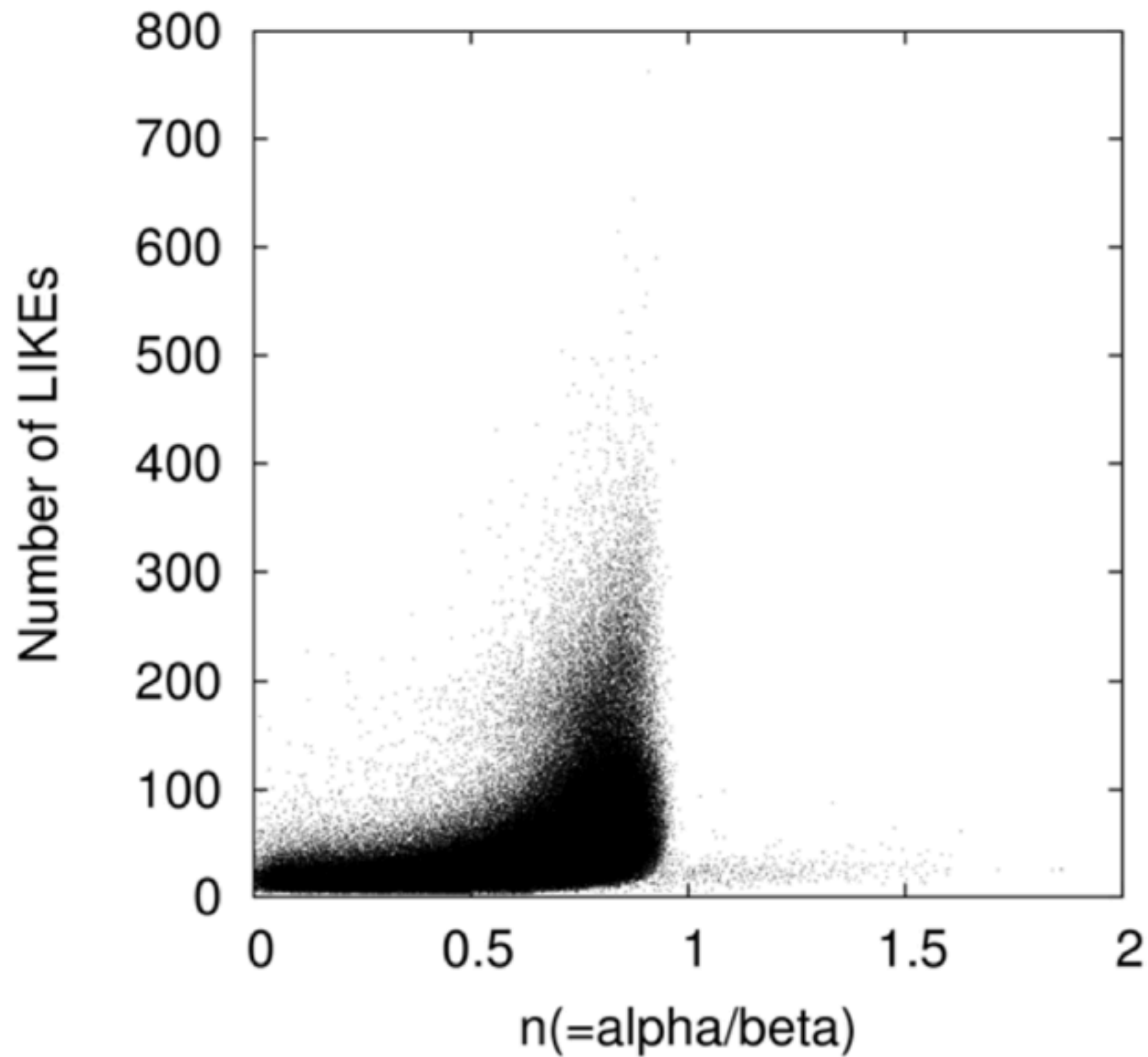
$$n = a/b$$



$$h(t - \tau) = a e^{-bt}$$

# Result :

## Distribution on $n (= \alpha / \beta)$





# *A new design principle of OEE*

Web system maintains its activity by increasing vocabularies in a progressive way. *Certain types of tags stimulate users to invent new combinations. At the same time, users take photos to annotate with these tags. This type of tags, which we call innovative tags, can be used to derive the OEE of the service.* As this study shows, we claim that *genotype-phenotype mapping* is a powerful mechanism to maintain and create the OEE, and it is applicable to other nonbiological and, possibly, to biological systems.

# collaborators



Yasuhiro Hashimoto



Mizuki Oka

Please also come to the talk in the morning session 24th!!!!